

Link to Learn



A CEO's Role in Staff Development



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Your Role in Staff Development

You are a crucial link to learning for your credit union! You have an important role in staff development: establishing its priority, encouraging it by example, and supporting it in your attitude and budget. It is not a cost, it's an investment. Here are five reasons professional development is important:

- **Employee Retention:** Staff members develop loyalty to an employer because they feel the employer cares about them as individuals.
- **Staff Morale:** A culture that encourages learning and fosters education creates a positive, motivated, and committed workforce.
- **Operations Efficiency:** Orientation to the credit union mission and training are essential for a smooth running business. The stability and tenure that result from low staff turnover also contribute to efficiency.
- **Job Competency:** Employees who have received job-specific training are more productive and confident.
- **Member Satisfaction:** Yes, staff education affects your members, who benefit from your employees' skills, positive attitude, and efficiency. Employees who feel they make a difference in the mission of the credit union do better work.

LSCU understands the importance of professional development. We have a vested interest in the success of your credit union, its staff, and you. Through our connections with trusted industry experts and our knowledge of the credit union industry, LSCU provides a variety of education, training, and networking opportunities to assist you in fulfilling staff education and development. Let LSCU be the link to learning through our signature events, webinars, compliance training, and more.

For more information about all of LSCU's educational opportunities, visit the LSCU Events Calendar on www.lscu.coop.



Webinars

With more than 100 hot-topic webinars available, this learning resource is a convenient, affordable, and time-efficient approach for credit unions to continue to enhance their professional development. LSCU's webinars provide focus and discipline-based content with a variety of topics designed specifically for all levels of credit union employees. Participation in several webinars may qualify for special pricing. To learn more, contact the education department at 866.231.0545.

Compliance Training

The demand of today's policy and regulation changes can be overwhelming. That is why the LSCU offers a variety of workshops dedicated to regulatory compliance training in areas such as BSA, Disaster Recovery, and Regulatory Compliance Updates. Many of our webinars are focused on areas of compliance.

LSCU Councils

Councils provide resources, information, networking, and professional development to credit union professionals in Alabama and Florida. The Councils are open to credit union employees who have responsibilities related to key areas of credit union management.

CPE Credits

If a CPA, Continuing Professional Education (CPE) credits may apply for several of LSCU's education events. Check with LSCU's education staff for more information.

Scholarships

Need-based scholarships to educational events are available through the Southeastern Credit Union Foundation (SECUF). For more information or to apply, visit www.supportourcucommunity.org.



Let us be YOUR link to learn!

LSCU Signature Events

State GACs

The LSCU State Governmental Affairs Conferences immerse credit unions in state credit union legislative and regulatory issues. Attendees have an opportunity to talk about credit unions in-depth with lawmakers when they visit the capitol and during a lawmaker reception.

Annual Convention & Exposition

The AC&E provides high quality, pertinent education from industry leaders, competitive pricing for participants, and a world-class member experience. This is a must-attend event attracting more attendees and exhibitors than any other event throughout the year.

Supervisory Committee Conference

Although designed with supervisory committee members and board members in mind, this conference is also a perfect fit for credit union managers and compliance officers, providing the latest information and updates regarding credit union auditing, compliance, and fraud.

Leadership Development Conference

The enhanced LDC provides the tools needed to enrich the leadership, education, achievement, and development of credit union staff and volunteers through exceptional education sessions and outstanding networking opportunities.

Credit Union Executive Dialogue

LSCU, in conjunction with CUES, invites credit union executives from \$500 million plus in assets to discuss trends and innovation through collaboration. One of the main focuses is that working together, credit unions can accomplish much more.