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**From:** Cassandra Grayson  
**Sent:** Wednesday, September 19, 2012 3:00 PM  
**To:** All Users  
**Subject:** Enrich Knowledge & Leadership Skills at the LSCU Leadership Development Conference

[2012 Leadership Development Conference](#)

November 6-9, 2012

[Grand Hotel Marriott Resort, Golf Club & Spa](#)  
Point Clear, Alabama

**LEADERSHIP**  
guide people toward great  
accomplishments  
**EDUCATION**  
better your knowledge to  
positively affect operations  
**ACHIEVEMENT**  
realize your goals by  
expanding expertise  
**DEVELOPMENT**  
build industry relationships to  
cultivate higher development  
Attend the LDC!  
DEVELOP YOUR  
**LEAD**

Develop your LEAD! Enrich your [knowledge and leadership skills](#), network with industry leaders to help accomplish more with less, and listen to [powerful speakers](#) who will enhance skills sets and growth.

To register or for more information, visit [www.lsculeadership.com](http://www.lsculeadership.com).



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**From:** Cassandra Grayson  
**Sent:** Wednesday, September 12, 2012 4:16 PM  
**To:** All Users  
**Subject:** Find Out the Top Three Reasons to Attend the LDC



[2012 Leadership Development Conference](#)

November 6-9, 2012

Grand Hotel Marriott Resort, Golf Club & Spa  
Point Clear, Alabama

**The 1-2-3 of the LDC:**

- Relevant educational sessions •
- Industry leading exhibitors •
- Powerful keynote speakers •

Join the League of Southeastern Credit Unions at the [Leadership Development Conference](#) (LDC), formerly the Development Conference. The top three reasons to attend the enhanced LDC are [relevant educational sessions](#), industry leading exhibitors, and powerful keynote speakers. View the enhanced educational sessions and expert speakers in the [Schedule at-a-Glance](#).

**FEATURED SPEAKERS INCLUDE:**



[Kristen Christian](#)  
Bank Transfer Day Founder



[Ken Gronbach](#)  
Demography & Generational  
Marketing Expert



[Bill Hampel](#)  
CUNA Chief Economist



[Rep. Jo Bonner](#)  
(R-AL)

To register or for more information, visit [www.lsculeadership.com](#).



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**From:** Cassandra Grayson  
**Sent:** Wednesday, September 5, 2012 5:17 PM  
**To:** All Users  
**Subject:** Important Information for LDC Attendees



**2012 Leadership Development Conference  
November 6-9, 2012**

**Leadership:** guide people toward great accomplishments.  
**Education:** better your knowledge to positively affect your operations.  
**Achievement:** realize your goals by expanding your expertise.  
**Development:** build your industry relationships to cultivate higher development.

**Develop Your LEAD!**

Join the League of Southeastern Credit Unions at the Leadership Development Conference (LDC), formerly the Development Conference. The enhanced LDC is designed to provide the tools needed to enrich the leadership, education, achievement, and development of credit union staff and volunteers. Visit the [LDC website](#) to view the exceptional education sessions and outstanding networking opportunities:

- [LEAD Homepage](#)
- [Schedule at-a-Glance](#)
  - [Marketing to Millennials](#)
  - [How to Grow Loans in a Difficult Economy](#)
  - [Healthcare Strategies for Credit Unions](#)
  - [Authentic Leadership](#)
  - [And More!](#)
- [Hotel Information](#)

To register or for more information, visit [www.lsculeadership.com](http://www.lsculeadership.com).

