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Develop Your LEAD!

Leadership Development Conference

November 6-9, 2012

Grand Hotel Marriott

Point Clear, Alabama

Register Now

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DEVELOP YOUR LEAD!

Leadership: guide people toward great accomplishments.

Education: better your knowledge to positively affect your operations.

Achievement: realize your goals by expanding your expertise.

Development: build your industry relationships to cultivate higher development.

Join the League of Southeastern Credit Unions at the Leadership Development Conference (LDC), formerly the Development Conference. The enhanced LDC is designed to provide the tools needed to enrich the leadership, education, achievement, and development of credit union staff and volunteers. The LDC will provide exceptional education sessions and outstanding networking opportunities.

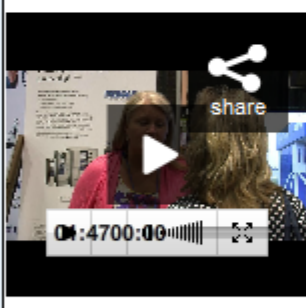
Leadership Development Conference Audio Podcast with Ken Gronbach



League Communications Coordinator Joseph Davis recently talked with demographer and KGO Direct President Ken Gronbach about the upcoming Leadership Development Conference and why credit unions should be considering the importance of demographics. [Click here](#) to listen to the podcast.

Kenneth W. Gronbach, President, KGO Direct, LLC, is a gifted public speaker and a nationally recognized expert in the field of demography and generational marketing.

The Value of Exhibiting



Free Activities at the Grand Marriott

The Grand Marriott has a variety of free activities for you and your guests to enjoy while you're staying on property! Below are just a few of these activities:

- Two Daily Shuttles to Downtown Fairhope for Shopping (Departing 11am & 1pm / Returning 1pm & 3pm)
- Horseshoes, Croquet, & Bayside Putting Green (All Equipment Included)
- Bicycle Usage
- Duck Food from the Front Desk to Feed the Ducks

For a complete list of activities, free and fee-based, click the button below.

Hotel Information

Featured Speakers



Rep. Jo Bonner (R-AL)



Ken Gronbach
Demography &
Generational Marketing
Expert



Bill Hempel
CUNA Chief Economist

View Schedule At-A-Glance

Featured Breakout Sessions

Bank Transfer Day Founder, Kristian Christian, will be speaking in two breakout sessions: [Banking Beyond the Bank Transfer Day](#) and [Adaptation to Mainstream](#).

Fed up with bank fees (most especially a charge Bank of America was considering levying against customers using their debit cards) and the general bad behavior of corporate financial institutions, Kristian spearheaded a simple plan to get people to take their money out of big banks and put them into credit unions blossomed into a movement.



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Wednesday
Nov 7
@LDC

Welcome!
2pm - 4pm
Director's Institute Workshops, Magnolia 1 - 3
2:30pm - 4pm
CU Small Asset Size Roundtable, Azalea Salon D
3pm - 4pm
Mid-Size CU Roundtable, Azalea Salon E
Large-Size CU Roundtable, Azalea Salon F
4pm - 6:30pm
Grand Ballroom North
**Exhibit Hall
Grand Opening**
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Thursday
Nov 8
@LDC

Leadership Learning
8:30am - 10:30am
Opening General Session
**Jack Wolf, PhD, CPT**
The Shift to Performance-Based Leadership
Learn how to obtain 100 percent participation in all employee interactions to discover where your leadership is needed for performance improvement.
10:45am - Noon & 2pm - 3:15pm
Concurrent Breakout Sessions
**Kristen Christian, RTD Founder**
Learn how to reach the next generation of members and utilize concepts behind Bank Transfer Day to maintain the momentum in two break out sessions lead by Kristen.



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Friday
Nov 9
@LDC

Closing General Session
8:45am - 10:45am
**Bill Hampel, CUNA**
Economic Update
Bill will give an outlook of the economy for 2012 and its implications for the financial management of credit unions.
**Ken Gronbach, KGC Direct**
Ken reveals how credit unions in the U.S. have a unique window of opportunity right now to take market share from the "Too Big to Fail" banks. Credit unions are positioned correctly to meet small business needs.
Before you are a leader, success is all about growing yourself. When you become a leader, success is all about growing others. ~Jack Welch
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